

Kenneth G. Herrick Passes Away at 83

TECUMSEH, Mich., July 27 /PRNewswire-FirstCall/ -- Kenneth G. Herrick, Chairman Emeritus of Tecumseh Products Company (Nasdaq: TECUA, TECUB), has died at age 83. He passed away July 25, 2004 in Tecumseh, Michigan after a period of declining health, said his son Todd W. Herrick.



Ken Herrick was born in Jackson, Michigan on April 2, 1921. He attended Howe Military School graduating in 1940 and immediately began working at Tecumseh Products Company, the company founded by his father, Ray W. Herrick, in 1934. Mr. Herrick served in the U.S. Army Air Force from 1942 through 1945, returning to Tecumseh Products Company after his military obligation. He served in several management positions culminating in his election as Chairman of the Board and Chief Executive Officer in 1970. He retained the position of Chairman of the Board in 1986, when his son, Todd W. Herrick, became Chief Executive Officer of the Company. Mr. Herrick was appointed Chairman Emeritus upon his resignation from the Board in February, 2003.

During his tenure at the helm of Tecumseh Products Company, the Company grew from \$426 million in annual sales to \$1,343 million. Mr. Herrick was very proud of the success of the Company, but not very comfortable talking about it, saying in an interview in 1972, "We are accepted within our industry as a leader, we do not have to broadcast our success."

"My father's entire focus was on the Company. His heart and soul were centered around furthering the business that his father and my grandfather taught us," said Todd Herrick. "To him, that meant not only growing the revenues of the Company, but sharing its success with the communities in which it operates."

Mr. Herrick served as President of the Herrick Foundation until the time of his death. The Herrick Foundation, which is one of the largest charitable foundations in Michigan, was

Mr. Herrick's pet project. A strong sense of community and education are two issues particularly important to the Herrick family and have been the benefactors of the Herrick Foundation throughout the State of Michigan and all communities where Tecumseh Products' facilities can be found. The generosity of the Foundation can be particularly felt in Tecumseh, Michigan where the schools, churches and community services have all been impacted by Herrick Foundation donations.

Ken Herrick was also very active in the business community having served on the boards of the United Savings Bank (now the United Bank & Trust) in Tecumseh, Michigan, the National Bank of Jackson, in Jackson, Michigan, the Ohio Citizens Trust Company in Toledo, Ohio, the Henry Ford Hospital in Detroit, Michigan, and the Howe Military School in Howe, Indiana.

In 1993, Mr. Herrick was the fifth recipient of the Musgrove Evans Award, an award from the Tecumseh Chamber of Commerce given annually to persons recognized for outstanding contributions to the community of Tecumseh, Michigan.

In addition to his son, he is survived by his wife, Shirley, daughter Toni Lynn Herrick, sister Jean Herrick Van Wavern and three grandchildren and six great grandchildren.

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Billiou's will be Closed for Inventory September 10th

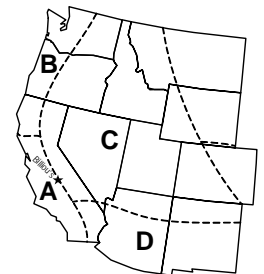
Please mark your calendars and plan your ordering schedule accordingly.

Billiou's will be **closed Friday, September 10th** to conduct our annual physical inventory. That day, we'll be running a minimal phone staff who will be able to accommodate Next Day Air and Second Day Air emergency orders only. Orders placed after noon on Thursday will ship on Monday. Normal operations will resume on Monday, September 13th.



Volume 17, Issue 9
September, 2004

Billiou's Marketplace Weather Forecast



Region A (California):
Avg. Temp: 67.5° (3° > avg.)
Precipitation: 1.3" (avg.)
Sep 1-5 Sunny, hot
Sep 6-14 Partly sunny, scattered t-storms
Sep 15-22 Sunny, warm
Sep 23-30 Mostly sunny, seasonable; scattered showers south

Region B (Pacific NW):
Avg. Temp: 62° (2° < avg.)
Precipitation: 3" (2" > avg.)
Sep 1-6 Sunny, nice
Sep 7-22 Mostly cloudy, showers
Sep 23-30 Sunny, then showers

Region C (Rocky Mtns):
Avg. Temp: 59° (4° < avg.)
Precipitation: 1.5" (0.5" < avg.)
Sep 1-6 Sunny, very warm
Sep 7-24 Cool, showers
Sep 25-30 Sunny, milder

Region D (SW Desert):
Avg. Temp: 79° (2° < avg.)
Precipitation: 0.5" (0.5" < avg.)
Sep 1-3 Sunny, hot
Sep 4-9 Partly sunny, warm; scattered t-storms west
Sep 10-17 Mostly sunny, warm; scattered t-storms east
Sep 18-22 Sunny, seasonable
Sep 23-30 T-storms, cool

Quoted Source: almanac.com

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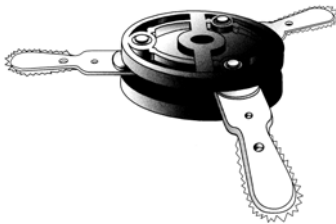

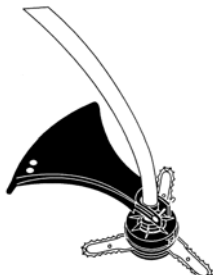

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Part Number	Benefits	Closeout Price
<p>TI-STEELON TWO Part Number 700-064</p>  <p>Flail Head w/ Metal and Nylon Blades</p>	<ul style="list-style-type: none"> ◆ Universal Fit ◆ Quick and easy installation ◆ No tools required! ◆ Lightweight trimmer head designed for gas powered trimmers ◆ Blades have multiple sharp edges for light-to-medium brush cutting or trimming 	 <p>\$8.00</p>
<p>PRECISION CUT</p> <p>Part Number 700-061</p>  <p>Flail Head w/ Three Nylon Blades</p>	<ul style="list-style-type: none"> ◆ Universal Fit ◆ Quick and easy installation ◆ No tools required! 	 <p>\$6.50</p>

Humor Is, As Humor Does

Hallmark cards that didn't make it...

I always wanted to have someone to hold, someone to love. And now that you've come into my life... (Inside card) - I've changed my mind.

As the days go by, I think how lucky I am... (Inside card) - That you're not here to ruin it for me.

I'm so miserable without you... (Inside card) - It's almost like you're still here.

Looking back over the years we've been together, I can't help but wonder... (Inside card) - What was I thinking?

A man asked his wife what she'd like for her wedding anniversary. "I'd love to be six again," was her reply.

On the morning their anniversary, he arose early, made her a nice, big bowl of Lucky Charms, and then took her to Six Flags theme park.

What a day! He put her on every ride in the park: the Death Slide, the Wall of Fear, the Screaming Monster Roller Coaster, everything there was. Five hours later they staggered out of the theme park. Her head was reeling and her stomach felt upside down.

He then took her to McDonald's where he ordered her a Happy Meal with extra fries

and a chocolate shake. Then it was off to a movie, popcorn, a soda pop, and her favorite candy, M&M's.

What a fabulous adventure!

Finally she wobbled home with her husband and collapsed into bed exhausted.

He leaned over his wife with a big smile and lovingly asked, "Well Dear, what was it like being six again?"

Her eyes slowly opened and her expression suddenly changed, "I meant my dress size, you moron!"

The moral of the story: Even when a man is listening, he's still gonna get it wrong.

